

APPROVED

**Cincinnati Preschool
Promise Community
Engagement Committee**
Minutes Meeting, February 13, 2020
1:00PM – 2:00PM

Board Members Present:

Pastor Ennis Tait (Chair), Vanessa White, PhD., Bianca Edwards and Verline Dotson

Board Members Absent:

Laura Sanregret, Pastor Lesley Jones and Eric Rademacher

Cincinnati Preschool Promise Staff Present (CPP):

Chara Fisher Jackson – Executive Director

LaKeisa Ealy – Marketing and Community Engagement Manager

Florence Malone – Outreach and Enrollment Manager

Brittnee Pina – Quality Improvement Manager

Lesley Nunn – Senior Administrative Assistant

1. Welcome, Roll Call and Approval of Agenda

Pastor Tait welcomed members and officially opened up the meeting at 1:05 PM.

ACTION: A motion to approve the agenda was made by Vanessa White and seconded by Bianca Edwards. The motion was unanimously approved.

2. Approval of Minutes of January 16, 2020:

A motion to approve the minutes of January 16, 2020 was made by Bianca Edwards and seconded by Vanessa White. The motion was unanimously approved.

3. Media Update:

LaKeisa Ealy provided the following update on media:

- The longitudinal study was published in the Cincinnati Enquirer on February 5.
- Chara appeared on the Lincoln Ware Show with Ebony J speaking about CPP.
- Chara along with Eric Kearney of the African American Chamber will appear on Rise to Shine Show on Radio One on February 15.
- Chara to appear on Channel 12 at Divine Daycare on February 12.

4. Community Engagement Strategic Plan:

LaKeisa Ealy presented the community engagement strategic plan to the committee. The following are outcomes from the discussion:

- It was suggested more members are added to the committee to spread the message of CPP and assist with the community work of CPP. Verline Dotson and Eric Rademacher have agreed to be part of the committee but more members are needed.

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- With regard to the social media posts, it is suggested tagging community members on posts.
- Also look at what google analytics can do with regard to “how can we tell parents about CPP”.

RECOMMENDATION: Chara and LaKeisa to investigate what can be done on the website with regard to google analytics and also to do an audit on the website.

- It was recommended that a kit be created for community engagement committee so when they are out in the community that they can be creating one uniform message and presence.
- CPP look at being part of this year’s Jazz Festival for community presence.

5. Adjournment:

ACTION: Motion to adjourn was given by Vanessa White and second by Bianca Edwards. The motion was unanimously approved.

Meeting Minutes submitted by LaKeisa Ealy, Community Engagement & Marketing Manager

Future Community Engagement Meetings:

March 19 – 1pm
April 16 - 1pm
May 21 - 1pm
June 18 - 1pm
July 16 - 1pm
August 20 - 1pm
September 17 - 1pm
October 15 - 1pm
November 19- 1pm
December 17 -1pm